

## EarthCam Showcases AI Camera Services

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**Exterior**

**Interior**

EarthCam has presented its latest solutions for construction and facilities monitoring. Designed to meet the need for wireless camera systems for new store builds and renovations, these solutions reduce the frequency of onsite inspections, support communication and facilitate accountability.

EarthCam offers AI-powered visual data for safety analytics and progress monitoring.

“The simplicity and standardization of the EarthCam system is beautiful,” said Jon Hegarty, regional construction director for Five Guys Burgers and Fries in a recent video interview. “I have used a couple of other companies’ platforms and didn’t really find that they were as user-friendly as the EarthCam program. I get on EarthCam every day, tracking to make sure everything is trending in the correct direction. Everyone in our company from top to bottom uses it – including the GCs.”

EarthCam’s national enterprise discount program provides interior and exterior camera rentals with project-based pricing, including system installation and removal. Battery technology and low power consumption makes it possible to live stream, archive and create time-lapse video in a small footprint utilizing a single high-efficiency solar panel.

“EarthCam has been a godsend to me, because my jobsites are typically across the country,” said Paul Smedburg, project executive at C.D. Smith, who regularly manage retail construction projects. “It’s cut my travel budget for each job by 75%. I can see the authenticity of what’s being delivered to me by phone or email. It allows me to maintain - from a visual - that what I have on schedule on paper is actually happening in the field. I consider it my ‘third arm’ of project management.”

EarthCam makes it possible for retailers and contractors to incorporate jobsite cameras that deliver insights to help monitor progress and manage risk during new store construction and renovations. EarthCam provides all-inclusive software services with security analytics, delivering a new level of data intelligence. Stakeholders receive automated alerts and notifications, and EarthCam’s Central Station Monitoring (UL Listed and Five Diamond CSM) employs trained professionals to review incidents, assess risks and dispatch law enforcement as necessary.

Mobile apps provide access to visual information from the field for project management with visual data.